

CHAPPELL ROAN

- YOUR FAVORITE ARTIST'S FAVORITE ARTIST -

KAYLEIGH ROSE AMSTUTZ - STAGE NAME: CHAPPELL ROAN AFTER HER LATE GRANDPA "CHAPPELL" - IS A RISING AMERICAN POP SINGER-SONGWRITER AND DRAG ARTIST KNOWN FOR HER BOLD, UNAPOLOGETIC, AND UPBEAT MUSIC. ROAN HAS BEEN MAKING AND COVERING MUSIC FOR YEARS, BUT GAINED RECENT ATTENTION FOR HER DISTINCTIVE 80S-STYLE MUSIC WITH 21ST CENTURY LYRICS, TAKING OFF TO OPEN FOR BIG ARTISTS LIKE OLIVIA RODRIGO AND EVEN PERFORM SOLO AT MAJOR CONCERT VENUES. ROAN'S MUSIC AND PERSONA ARE PARTICULARLY POPULAR IN LGBTQ+ SPACES, WHERE SHE IS CELEBRATED FOR HER SUPPORT OF QUEER COMMUNITIES AND HER OPENLY QUEER IDENTITY. SHE OFTEN PERFORMS IN COLORFUL, HIGHLY STYLIZED DRAG AND IS KNOWN FOR HER DYNAMIC STAGE PRESENCE AND CANDOR WITH HER FANS.

SPOTIFY STATISTICS

SOURCE: SPOTIFY

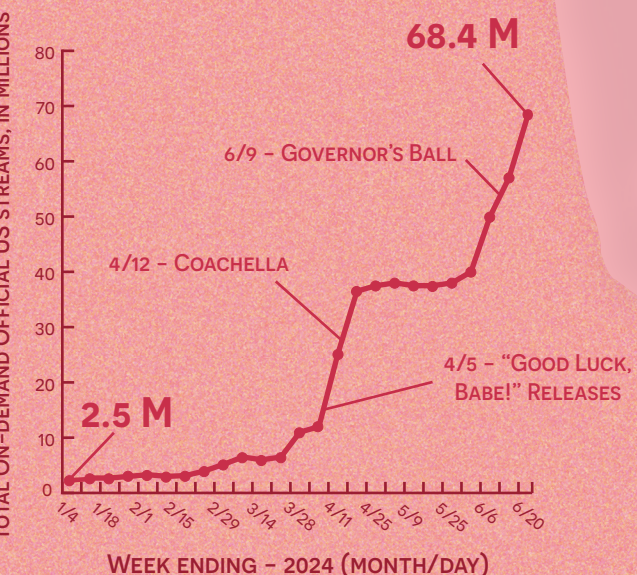
#61 IN THE WORLD

45 MIL MONTHLY LISTENERS

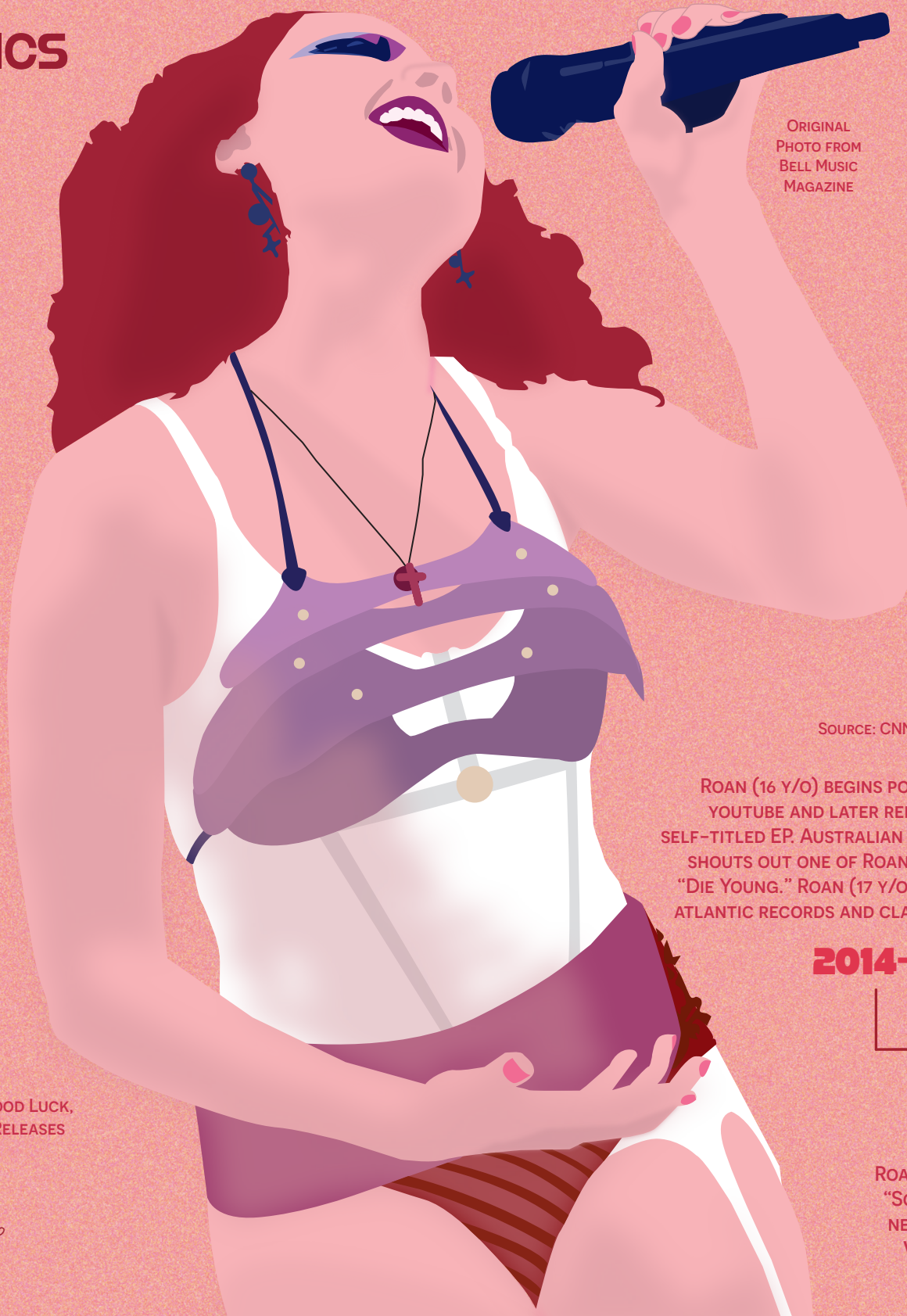
639 MIL STREAMS ON TOP HIT: "GOOD LUCK, BABE!"

A FEMINOMINON!

- Roan's Stream Surge -



SOURCE: BILLBOARD



ORIGINAL PHOTO FROM BELL MUSIC MAGAZINE

"IT'S CASUAL" - ROAN'S MOST NOTABLE DRAG -

SOURCES: NYLON, NEW YORK TIMES, & VOGUE



A SWAN LAKE INSPIRED OUTFIT, DESIGNED BY GUNNAR DEATHERAGE AND DEBUTED ON THE TONIGHT SHOW WITH JIMMY FALLON



A BUTTERFLY OUTFIT, DESIGNED BY JACKALOPE LAND AND DEBUTED AT COACHELLA WEEKEND TWO (2), 2024



COVERED HEAD TO TOE IN GREEN BODY PAINT, ROAN'S STATUE OF LIBERTY COSTUME MADE HER GOVERNOR'S BALL APPEARANCE ONE TO REMEMBER

THE RISE OF A MIDWEST PRINCESS

- A TIMELINE FROM YOUTUBE TO AWARDS SHOWS -

SOURCE: CNN

ROAN (16 Y/O) BEGINS POSTING COVERS ON YOUTUBE AND LATER RELEASES HER FIRST SELF-TITLED EP. AUSTRALIAN POP STAR TROYE SIVAN SHOUTS OUT ONE OF ROAN'S ORIGINAL SONGS, "DIE YOUNG." ROAN (17 Y/O) IS LATER SIGNED TO ATLANTIC RECORDS AND CLAIMS HER STAGE NAME

ROAN RELEASES "PINK PONY CLUB" AND IS DROPPED FROM ATLANTIC RECORDS FOR NOT TOURING DURING THE PANDEMIC

"A DRAG QUEEN IS BORN" - ROAN GOES ON HER HEADLINE TOUR, "NAKED IN NORTH AMERICA." AND EACH PERFORMANCE IS SOLD OUT. SHE BEGINS DRAG ALONGSIDE PERFORMER CRAYOLA AND RELEASES HER FIRST FULL-LENGTH ALBUM "THE RISE AND FALL OF A MIDWESTERN PRINCESS" UNDER THIS IDENTITY



2024 VMAS BEST NEW ARTIST

2014-15	2017-18	2020	2021-22	2023	2024
	ROAN (19 Y/O) RELEASES HER EP "SCHOOL NIGHTS" UNDER HER NEW NAME. ROAN OPENS FOR VANCE JOY ON TOUR AND SUPPORTS ANOTHER FOR DECLAN MCKENNA	ROAN GOES INDEPENDENT, POSTING ON TIKTOK AND GAINING TRACTION. SHE MAKES A PUBLISHING DEAL WITH SONY TO RELEASE NEW MUSIC, AND LATER OPENS FOR OLIVIA RODRIGO AND FLETCHER	ROAN RELEASES "PINK PONY CLUB" AND IS DROPPED FROM ATLANTIC RECORDS FOR NOT TOURING DURING THE PANDEMIC	"A DRAG QUEEN IS BORN" - ROAN GOES ON HER HEADLINE TOUR, "NAKED IN NORTH AMERICA." AND EACH PERFORMANCE IS SOLD OUT. SHE BEGINS DRAG ALONGSIDE PERFORMER CRAYOLA AND RELEASES HER FIRST FULL-LENGTH ALBUM "THE RISE AND FALL OF A MIDWESTERN PRINCESS" UNDER THIS IDENTITY	ROAN RELEASES "GOOD LUCK, BABE!", PERFORMS AT NPR, COACHELLA, THE NEW YORK'S GOVERNORS BALL FESTIVAL, THE TONIGHT SHOW, LOLLAPALOOZA, AND MORE; SOARING TO #2 ON THE ALBUMS CHART. "HOT-TO-GO" BECOMES THE DANCE OF THE YEAR/'NEW YMCA', AND ROAN WINS BEST NEW ARTIST AT THE VMAS.

AND ROAN CONTINUES TO THRIVE!