

Allison Ranatza

she/they

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Education

- **University of North Carolina at Chapel Hill** *Aug 2022-present*
Bachelor of Science: Information Science, second major in Media and Journalism
Expected Graduation Date: May 2026 | **Current GPA:** 3.711
Honors: Dean's List (Thrice); Tau Beta Sigma National Honorary Band Sorority

Experience

- **Webmaster, Iota Lambda Chapter of Tau Beta Sigma** *Dec 2022-present*
 - Manage the online operations of the Chapter, including the Chapter email, Instagram, official website, listservs, and alumni hub
 - Create all online promotional materials, such as social media graphics, flyers, and branding sheets; and have authority over all online content posted by the Chapter
 - Protect and maintain all passwords, communication channels, committee information, and secret business related to the Sorority
 - Co-chair of the Committee of History and Alumni
- **Resident Advisor, Carolina Housing** *Aug 2023-present*
 - Working to create a welcoming and inclusive environment on campus by engaging with residents through programs, one-on-one initiatives, and connecting residents to their community, campus events, and other resources
 - Proficient and appropriate knowledge and use of office tasks, on-duty responsibilities, and other Carolina Housing guidelines
 - Frequent use of positive and timely communication and collaboration with Carolina Housing staff, residents, and other parties of interest.
- **Partner (Barista), Starbucks in Harrisburg, NC** *Sep 2021-July 2022*
 - Customer-focused service that exceeds their expectations by responding to needs in an urgent, positive, and effective way, even in a high-volume store.

Other Activities

- **The Southeast District of Tau Beta Sigma, District Officer - Webmaster** (*Aug 2023-24*)
- **Iota Lambda Chapter of Tau Beta Sigma at UNC-Chapel Hill, Member** since Nov 2022. **Recording Secretary** (*Dec 2023-present*) & **Greek Music Council Representative** (*May 2024-present*)
- **The Marching Tar Heels, Social Media Manager** (*Aug 2023-24*), **Operations Assistant** (*Aug 2024-25*)

Skills

- Problem-solving
- Time Management
- Eye for Detail
- Communication
- Community Engagement
- Resident Relations
- Knowledge in Adobe Illustrator, Photoshop, InDesign, XD, and Premiere Pro