

# Allison A. Ranatza

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**Portfolio: [allisonranatza.com](http://allisonranatza.com)**

## EDUCATION

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**University of North Carolina at Chapel Hill** – Chapel Hill, NC August 2022 - present  
*B.S. Information Science, second major in Media and Journalism; minor in Music*

- GPA 3.815
- Dean's list (six semesters)

## EXPERIENCE

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**Cisco Systems, Inc.** – Morrisville, NC January 2025 - present  
*User Experience Engineer I (Intern)*

- Research, test, and implement accessible, user-friendly design strategies for internal Cisco software usage
- Work within a team of interns to create products that make a meaningful difference to the company and its customers

**Carolina Housing** – Chapel Hill, NC August 2023 - present  
*Community Manager (Aug 2025 – present)*

- Manage the Kenan Community Service Desk, including keys, enhancements, StarRez software, and community emails
- Oversee the wellness of all six Kenan Community buildings by facilitating repairs and managing support logs
- Train and support team members in the Kenan Community, including Resident Advisors and Office Assistants, creating an inclusive and welcoming learning environment for all

*Resident Advisor (Aug 2023 – May 2025)*

- Work to create a welcoming and inclusive environment on campus by communicating and engaging with residents through programs, one-on-one initiatives, and connecting residents to their community, campus events, and other resources
- Proficient and appropriate knowledge and use of office tasks, on-duty responsibilities, and other Housing guidelines

**Computer Science for Social Good** – Chapel Hill, NC September 2025 - Present  
*UX Design Team Member*

- Work with a team to deliver website designs for non-profits in the Chapel Hill Area
- Current Projects: CancerLINC, Off-Campus Student Life Party Registration

## LEADERSHIP AND COMMUNITY INVOLVEMENT

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**Iota Lambda Chapter of Tau Beta Sigma** – Chapel Hill, NC November 2022 - present  
*Vice President of Special Projects (December 2024 – present)*

- Chair the Committee on Service, executing service projects to serve UNC Bands, the UNC Music Department, the UNC student body, and the greater Chapel Hill/Triangle community

*Webmaster (December 2022 - 2024)*

- Manage the online operations of the Chapter, including the Chapter passwords, email, Instagram, official website, listservs, alumni hub, and formal communication channels
- Create all online promotional materials, such as social media graphics, flyers, and branding sheets; and have authority over all online content posted by the Chapter

*Additionally: Southeast District Webmaster (August 2023 – May 2024), Recording Secretary (Dec 2023-24) & Greek Music Council Representative (May 2024-25)*

**UNC Bands** – Chapel Hill, NC August 2024 - present  
*Social Media Manager (August 2023 – 2024 and August 2025 - present); formerly Operations Assistant (Aug 2024 – 2025)*

- Assist with organized rehearsals and office tasks through leadership and managing the official UNC Bands social media
- Serve on the leadership team, connecting with all band members and ensuring smooth operations on and off the field

**Future Leaders of User Experience (FLUX)** – Chapel Hill, NC October 2024 - present  
*Member*

- Foster a dynamic campus environment & grow usability skills through peer discussions, workshops, & personal projects

**National Residence Hall Honorary – Society of Janus** – Chapel Hill, NC December 2024 - present  
*Member*

- Volunteer in the community and share resources, programming, and leadership development opportunities to contribute and support the vision of the National Association of College and University Residence Halls, Incorporated

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## **ADDITIONAL INFORMATION**

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- Skills in problem-solving, user-centered design, time management, an eye for detail, communication, and engagement
- Proficiency within Figma, the Adobe Creative Cloud (Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, and XD), the Microsoft Office Suite, and Google Applications
- Knowledge in HTML/CSS, JavaScript, and Python